Explore ONE of the following apps and make a review (these apps can be found in AppStore or Google Play Market) :

1. Naimi.kz

It can be useful to look at what KZ app solutions exist before making your own. Take some time to review an existing app mentioned above.

Use the following prompts to guide your analysis:

1. What does the app do? (Give one line brief description)
2. List out several functions of the app. What is the function hierarchy among them? What is the app’s most important or primary function? What are some secondary or less important functions? Provide the relevant screenshots of the app.
3. How does the app work? Note that this doesn’t refer to how the app works technically, but how the app goes about achieving its goal. As an example, describe the most important or primary function of the app by the steps (functions/subfunctions) for achieving the goals.
4. Who benefits from the app? Who are its potential users?
5. And finally, why would someone use the app or, in other words, what are the goals of the app for users and clients? Try to consider this question from Political, Social, Financial, and Functional points of view. Give the examples of functions from the app that are relevant to each of these points of view. Provide the relevant screenshots from the app. As a guide, look at the descriptions taken from week-5 videos:
   * Political point of view: Reduce food wastage;
   * Social point of view: Build community;
   * Financial point of view:  Make money;
   * Functional point of view:  Provide a useful app

Write your answers to each question in your Class Notebook.

**Due:** end of your practice session.

1. Naimi.kz is a cross-platform platform for placing your job search ads, as well as providing.
2. We have many functional buttons: profile, home page, support, ad placement, applications and chats for communicating with potential employees or employers. Naturally, the primary functions are the login function, since all actions occur thanks to the account. Also, account and authentication are the basis of the security of this application. After that, there is the placement and viewing of ads, that is, the functions that the application must provide according to its regulations. Less important functions are already rating, providing a special intra-platform wallet, and the naimi.game function and others.
3. The application perfectly copes with the goals set for it. The main evidence of this is the huge number of users, this is the most important indicator of a successful application. The interface is minimalistic, very convenient and only important functions that do not clog the user's screen are available. The application interface is perfectly divided into interactive buttons, which allows you to correctly build a hierarchy of called functions from the technical side.
4. Everyone can use this app. Every user benefits from this service: the employer gets an employee, the employee gets a job, the creators of the application get new users, as well as an expanded opportunity to monetize the site and application.
5. From a political point of view, the application carries an excellent opportunity - the fact is that it allows you to hire or get a job, which leads to a decrease in unemployment. From a social point of view, the application also has benefits - it unites people from the same category and allows them to communicate with each other much easier than it can be through traditional means of communication. Also in the application there is an opportunity to give a rating to one or another applicant, which allows you to evaluate employees and employers more effectively and in a socialized manner. From a financial point of view, the application generally offers people not just temporary, but permanent work with a flexible schedule. Nowadays, this is a very popular type of work. Now it's called freelance. People can get a source of permanent income using only this application, not to mention that there are a lot of such applications. The technical and functional part of the application is very simple and intuitive. There are no problems in navigation. The interface is minimalistic and suitable for almost any level of technical training. The application brings narrowly targeted benefits to certain users, but it is so profitable and convenient that the narrow focus is completely leveled by the number of users.